

# Ari Weitzman

412.417.1895  
ari.weitzman@gmail.com

2514 Springwood, Drive  
Glenshaw, PA 15116

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## SUMMARY/SKILLS

- **Salesforce Developer** with four years of experience on an independent software vendor (ISV) product functional on Sales Cloud and Service Cloud
- Knowledgeable of **Salesforce Application Life Cycle** (three major releases per year, executed customer stories, supported upgrade process, investigated customer issues, helped doc writer team)
- Extensive experience with **Apex Classes, Triggers, VisualForce Pages**, Validation Rules, Force.com API, Custom Objects, and Community Pages
- Considerable knowledge of **Front-End Web Development**, especially Polymer Web Component Framework, Bower, Node.js, and Gulp.js
- **Trust-first Testing Principles** create proficiency in Jenkins and TeamCity testing harnesses, and Apex, REST, Web Component, Mocha/Chai, Selenium test suites
- Familiar with **SalesforceDX** workflows, using CLI, Eclipse and IntelliJ IDEs,
- Fluent in **Agile and Scrum** methodologies, as well as PM, QA, and Doc Writer collaboration
- **Leadership, communication, and Interpersonal skills:** round and adaptable skillset, fills needs and facilitates teammates, can lead scrum and make Agile decisions
- **Programming:** Java, APEX
- **Databases:** SOQL, MySQL, PostgreSQL
- **Scripting Languages:** HTML, XML, CSS, Javascript, Ruby
- **Testing Frameworks:** WCT, Mocha, Chai, Jasmine, Selenium, APEX
- **Other Tools:** Google Suite, Microsoft Office, Quip, Slack, Git

## WORK HISTORY

**Steelbrick/Salesforce CPQ**  
*Software Engineer*

Nov, 2015 - Sep, 2019  
San Francisco, CA

- Developed and maintained product from \$350M ISV Startup to \$10B+ ACV Enterprise Software within Salesforce Ecosystem
- Modernized front-end component architecture, re-writing entire UI from Angular to Polymer framework

- Led team in content knowledge and organized volunteer opportunities; was also a frequent scrum lead and presenter of work to engineering division
- Wrote full-stack application code, became team subject matter expert in complex areas of product logic
- Worked with 3rd party partner to deliver multi-functional external configurator features
- Implemented end-to-end Selenium test harness, and wrote Rest, WCT, and Apex test suites, leading team in percentage of work items completed with test coverage
- Led team in hybrid engineering philosophy through example, providing QA, doc support, and code review in addition to development
- Took on complex customer-reported investigations, bug escalations, and push-upgrade release triaging

## **VOLUNTEERING**

Anti-Defamation League *Glass Leadership Fellow, 2018-2019*

- Learned about ADL issues, culminating in lobbying trip to Washington, DC

Refugee Transitions *Tutor, 2017-2019*

- Volunteered to help recent immigrant and refugee students at SF International High School, once a week for 3 hours a day
- Taught after-school SAT class, supported teaching in-class, stayed for after-school homework, and chaperoned field trips

Various Ultimate Frisbee Teams *Coach, 2012-2019*

- Assistant Coach of the University of Pittsburgh Men's team, two gold medals and one silver medal at national championships in 5 years of service
- Head Coach of Rutgers University Men's team, won first ever berth to national championship and received regional Coach of the Year honors
- Coach of the University of Pittsburgh Men's B team, helped to organize and coach team to silver medal at first ever B-team national championship

## **EDUCATION**

### **App Academy**

- Highly selective full stack Web Development course

**Jan 2015 - Aug 2015**

New York, NY

### **Rutgers University School of Education**

- Phd Candidate in Statistics and Measurement *GAANN Fellow*

**Aug 2012 - June 2013**

New Brunswick, NJ

### **University of Chicago**

- BA in Environmental Studies *Dean's List*

**Sep 2005 - Jun 2009**

Chicago, IL